ROTARY CLUB OF OCEAN GROVE

Inc. Assn. A 0013584 X ABN: 13 501 173 192



Meeting Roster



	Guest speaker	Chair	Greeter/ Assist. Sgt.	Thanker/ Asst. Cshr.	Raffle	B'days/Anniversary
24-Nov	Aust Tea Masters - Sharyn Johnston	Lynne Carlson		Ann Hodgekinson		26/11 Heather Willson, 27/11 Rod Bush.
1-Dec	ТВА					1/12 Bill Steains, 4/12 Andrea & Paul Tierney, 6/12 Judy Greer, 6/12 Rod Greer, 7/12 Ann Hodgkinson.

Our Club

President: Gillian Morgan

Secretary: Pearl Macmillan

Where: We (usually) meet each

Tuesday at the Ocean Grove Bowling

Club:

18 The Terrace, Ocean Grove, 3226

When: 6pm for 6:30pm Visitors are Welcome Apologies: 0457 315 900

Web: rotaryoceangrove.org.au

During the COVID 19 crisis, we meet via

ZOOM on Tuesdays at 7.

Theme: Rotary Foundation Month

Lookout Reserve Maintenance Roster:

14/11/20 - 27/11/20 Geoff Chandler

28/11/20 - 11/11/20 Tony Haines

12/12/20 - 25/12/20 Gary O'Donnell

26/12/20 - 08/01/21 John Paton

Past bulletins

- Available from this website via the 'Our Club' menu.

Market contact: 0401 606 036 Art Show contact: 0417 319 465 Report of Meeting: 17/11/2020 Members in attendance 37 via ZOOM.

President: Pres. Gil.

There is a BBQ Trailer for Club use on the way as well as support for one for the Disabled Surfers. Gil will attend a meeting with Drysdale to discuss a proposed change to the names of the Clubs. Activities for the Club Christmas function are under consideration.

Senior Citizens Christmas meal has been cancelled but club members are making Yoyo's and shortbread for a small gift. About 60 dozen will be needed. See Marion if you can help. Marion would like contributions by December 6th please. Future form of meetings is under discussion. Perhaps hybrids form if the Bowling Club is available. The oral history project is underway.

Treasurer: John Paton thanked members for paying for their wine

Fund Raising: This group is working hard on various projects and contact will be made with people who will be asked to help. Wine sales have started the replenishment of the coffers.

There will be a BBQ at Bunnings on 29/11/2020. The Roster for helpers has been finalised.

<u>Market:</u> The gold coin collection at the gates will be for Rotary this season. Members will be notified which charities will benefit from donations. The Board will discuss the matter further.

<u>Social:</u> Peter Hawthorn asked that those who were involved with the RUOK activity to please let him know what progress has been made.

Members: Coming Events:

Saying of the week

Seven days without laughter makes one weak.

Humour

My wife and I have the secret to making a marriage last. Two times a week, we go to a nice restaurant and have a little wine and good food. She goes Tuesdays, I go Fridays.

Links

Rotary International:

www.rotary.org

Rotary District 9780:

www.rotary9780.org

Footy Tipping

www.footytips.com.au

Please remember:

 APOLOGIES ARE NECESSARY! IF YOU ARE UNABLE TO ATTEND A MEETING. THOSE WHO DO NOT CONFORM WILL BE SENT A BILL, AS THE CLUB HAS TO PAY IF NO APOLOGY IS REGISTERED. **Guest Speaker:** Pauline Stewart RI Highton. "Power of Our Brand."

Pauline is the Assistant Governor for Region 9 and is involved in the Rotary Leadership Institute.

Pauline thought that the Club's use of Branding was good.

Power of the brand equals identity and the motto describes the function of the organisation.

She questioned what springs to mind when names like Google, Apple, Mercedes, McDonalds, Nike and Rotary are used throughout the world?

The use of a brand has worldwide meaning and importance as it denotes community activity, often leadership, diverse talent and views. The brand must be used wisely to increase recognition and encourage people to consider membership, volunteers, partnerships and donors.

Pauline outlined the history of the emblem.

1906 - there was a variety of emblems used without much co-ordination between clubs

1920 – the emblem was fairly similar to the one used today.

1923 – the keyway was included in the wheel, showing a working organisation moving forward.

2013 – there was a revamp and the gold colour of the wheel was introduced. The membership pin remains the same as 1923, the four quarters in the wheel denotes the four avenues of service.

An explanation of how to use the signage. Formal signs include the logo with the district number (9780), the wheel and the Club name can also be used in the appropriate situation.

Signature locks can include the wheel with a silver line then the names of partners or sponsors. In this case the Club name is not needed.

Outdoor signage can include the logo and club name. Pauline stressed that confusion of brand usage should be avoided.

When the logo and the International theme are used it informs people what the international project/work is directed toward.

It was suggested that town entrance signs could be tidied up, as many of them look neglected. Rotary clothing has been updated but current articles are acceptable.

Further information can and should be checked on the District Website.

www.Rotary9780.org

Pauline provided a very interesting presentation of what could be considered a mundane subject.

Next weekend sees our return to sausage sizzles at Bunnings: This picture is from one of our earlier ventures, when, just after setting up the tent it blew away!



Words of Wisdom:

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When someone asks what I did over the weekend, I squint and ask, "Why, what did you hear?"

When you do squats, are your knees supposed to sound like a goat chewing on an aluminium can stuffed with celery?

I don't mean to interrupt people.

I just randomly remember things and get really excited.

The older I get, the earlier it gets late.

Remember, if you lose a sock in the dryer,



it comes back as a Tupperware lid that doesn't fit any of your containers.



